Graphic Design Intern



Project Title	Graphic Design Intern
Project Summary	Plan, design, develop, modify, and complete visual information projects for web-based visual media products that support the Department of Veterans Affairs.
Country	United States

Project Description

Graphic design interns are responsible for planning, designing, developing, modifying, and completing visual information projects for web-based visual media products that support the Department of Veterans Affairs. The graphics communicate with Veterans, their family members, and the public on matters affecting their daily lives from health care and insurance to monetary compensation and suicide prevention. As a graphic design intern, your job will consist of creating graphics portraying in-depth stories about Veterans' experiences throughout and after their service. The aim is to allow people to see what their service was like while in the military. Through visuals, you will allow the viewers to be more immersed in their stories. Interns design branded webbased visual media products to accompany posts published on the VAntage Point blog and official VA social feeds with a monthly audience of over 2 million. The applicant will report to the Division Officer (DO) of Graphic Design, the Department Head (DH) of Graphic Design, and the Executive Leadership Team (ELT) member of Graphic Design. The applicant may also occasionally receive direction and/or guidance from the Executive Officer (XO) and the Department of Veterans Affairs employee who oversees their department. The responsibilities of a Graphic Design Intern include creating concise high-quality graphics, researching what type of graphic should be created for the project, completing weekly projects on time if possible, putting in a considerable amount of effort into the projects. The applicant should be able to consistently access the internet and participate virtually, plan, design, develop, modify and complete all visual information projects, navigate and conduct research on the internet, upload documents to Trello, create clear and engaging images (from templates), have solid visualization, originality, and visual color discrimination. The applicant will also have to collaborate and work with the social media team (and possibly other teams), maintain a professional demeanor, and have professionalism when reaching out to Veterans when asking for specific images. The applicant should possess the following skills: research, oral comprehension, and expression, writing, monitoring, multi-task, active listening, critical thinking, reading comprehension, interpersonal communications, time management, and organizational skills. The applicant will have to access online archives and databases (conducting historical research) as well as use social platforms (Slack, Trello, Email, Youtube), Excel, Adobe Photoshop, Microsoft Word, as well as Basic photography. This internship requires that you work a minimum of 10 hours per week from September until May. Vacation/time off will be discussed with leadership.

Required Skills or Interests

Skill(s)
Design thinking

Additional Information

Graphic Design software will not be provided by the internship program. For more information please visit: https://dmeinterns.org/

Language Requirements

None